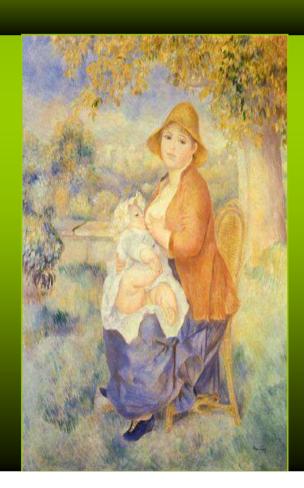
1st International Congress of Breast Disease Centers



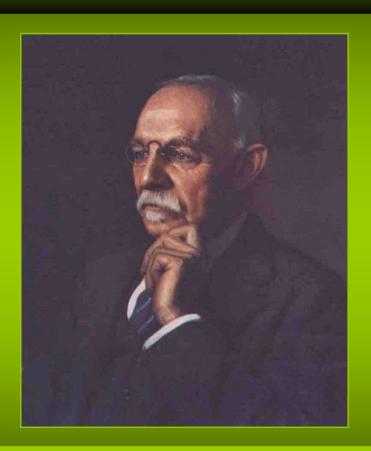
Paris, January 2011

Breast Disease Centers

State of the Art



William S. Halsted (1882)



Radical Mastectomy

Changing Trends in Breast Cancer

Single approach

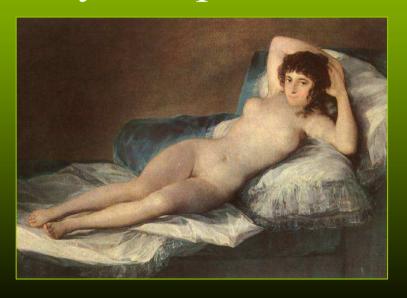
Individual experience





Breast Cancer

- Specialization
- Evidence-based
- Multidisciplinary comprehensive approach



Breast Cancer

Multidisciplinary Approach

Breast Centers

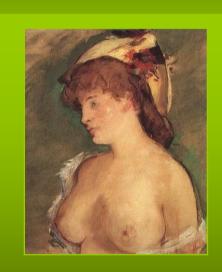
- ↑ 50% Conserving Surgery
- \uparrow 5 Fold Activity
- ↑ Clinically
- ↑ Financially
- ↑ Academically



August, DA et al University of Michigan J Surg Oncol 153:161-7, 1993

- → Imaging 45% → Surgery 11%
- → Pathology 29% → Surgery 9%
- \rightarrow Surgery 34%





→ Overall Surgical Management 52%

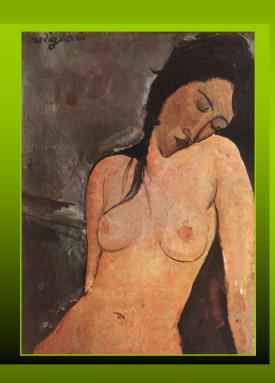
Newman, EA et al University of Michigan Cancer 107:2346-51, 2006



→ Change in Treatment 43%

Chang, JH et al University of Pennsylvania Cancer 91:1231-7, 2001

- **↓ Mortality**
- ↑ Quality of Care
- **↓** Associated Costs

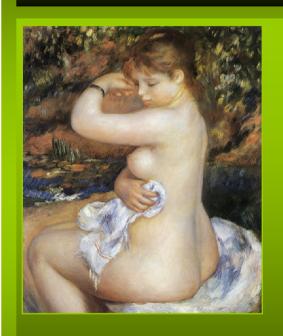


van Nes, JG & van de Velde, CJ Leids Universitair Medisch Centrum Ned Tijdschr Geneedsk 149:1941-6, 2005

- **↑** Patient satisfaction
- † Help patients with treatment decisions
- **↓** Waiting period



Global et al Henry Ford Hospital J Surg Oncol 69:203-5, 1998



93% - Same Day Diagnosis

12 Waiting Days

50% - Conserving Surgery

67% - One-Stage Surgery

74% - Five Year Disease Free Survival

Loveridge, KH et al Sydney University Aust NZJ Surg 69:396, 1999

Breast Cancer Outcome

UK and USA

400 Clinical Trials – 350,000 Women



1990-2000 (ages 35-69)

- 125% Mortality
- Early Detection
- Multidisciplinary Approach

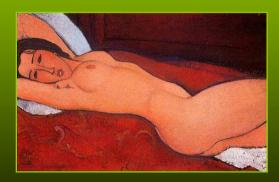
Peto,R et al Oxford University Lancet 355:1822, 2000

Breast Cancer Outcome

UK and USA

In One Generation (age 35-69)

↓ ~ 50% Mortality



Peto,R EBCTCG SABCS 13/12/2007

Breast Cancer

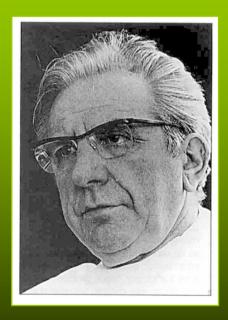
Specialization

Multidisciplinary Approach

Breast Centers

Charles-Marie Gros

First Health Service for the Diagnosis and Treatment of Breast Diseases (1960)



SIS (1976)

Patient-Oriented System

■ Comprehensive Therapeutic Support

- Multidisciplinarity
- Multiprofessionality



- Cancer, 1997 Jun 15 (12):2380-4.
 Multidisciplinary breast cancer clinics. Do they work?
 Gabel M, Hilton NE, Nathanson SD.
- J. of Surgical Oncology, 1998;69:203–205.

 Guest Editorial: State-of-the-art breast units a possibility or a fantasy? A comment from the US.

 Silverstein MJ.
- European J. of Cancer, 2000; 36 (18):286-2287.
 Should specialist breast units be adopted in Europe? A comment from Europe.
 Mansel RE.

■ MJA 2003; 179 (10): 528-531.

Multidisciplinary care for women with early breast cancer in the Australian context: what does it mean? Zorbas H, Barraclough B, Rainbird K, Luxford K, Redman S.

■ Breast J. 2003 Jan-Feb;9(1):60-3.

Breast cancer multi-disciplinary teams in England:

much achieved but still more to be done.

Whelan JM, Griffith CD, Archer T.

Oncology, 2004 Sep;18(10):1263-1275.

Interdisciplinary breast cancer care: declaring and improving the standard.

Rabinowitz B.

European J. of Cancer, Supplements, 2004 March 2 (3):162-163.

Breast cancer units can significantly improve surgical management of early invasive breast cancer.

Fenaroli P, Giuliano L, Guerra U, Candiago E, Valentini M, Belfiglio M, Bettini A, Labianca R, Guzzettis R, Tonini C.

- Breast, 2006 Feb; 15(1):119-22.
 Guest Editorial, Multidisciplinary Cancer Clinics:
 Their Time Has Come.
 Chang AE, MD.
- Breast Care, 2006;1:150–151.

 Editorial, Breast Centers Revisited a Critical Perspective.

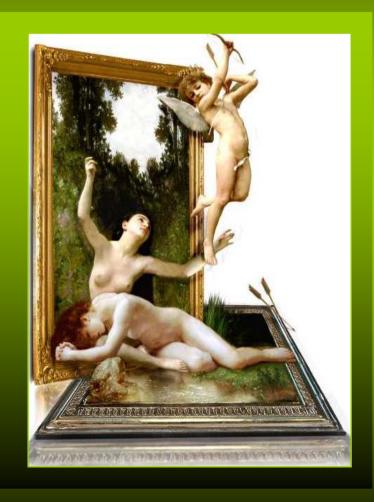
 Gnant M.
- Mayo Clin. Proc, 2007 Aug; 82(8):999-1012.

A multidisciplinary approach to the management of breast cancer: prevention and diagnosis.

Pruthi S, Brandt KR, Degnim AC, Goetz MP, Perez EA, Reynolds CA, Schomberg PJ, Dy GK, Ingle JN.

Breast Cancer Improved Care

- Centralized treatment
- Multidisciplinary teams
- Earlier diagnosis
- Treatment protocols
- Improved hormonal & chemotherapy options



Multidisciplinary Breast Care Team

Surgery

Oncology

(Medical and Radiation)

Radiology

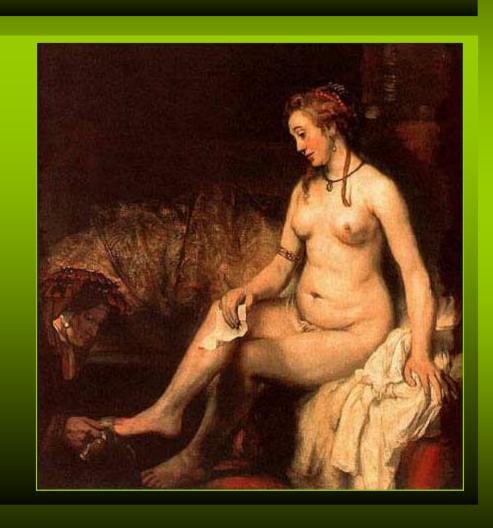
Pathology

Genetics



Multidisciplinary Breast Care Team

Nuclear Medicine
Oncology Nursing
Psycho-Oncology
Social Assistance



Breast Centers Benefits

- **↑ Standard of Care**
- **↑ Treatment Planning**
- **↑ Survival**
- **† Emotional Needs Recognition**
- **↓** Aggressive Surgery



Breast Centers Benefits (cont.)

- ↑ Quality of Life
- **↑ Team Communication**
- **↓** Service Duplication
- **↓** Health Care Costs
- **† Educational Opportunities**



Key Point: Quality of Communication

- Between Physicians
- Between Patients and Physicians

Patient at the Center of Care

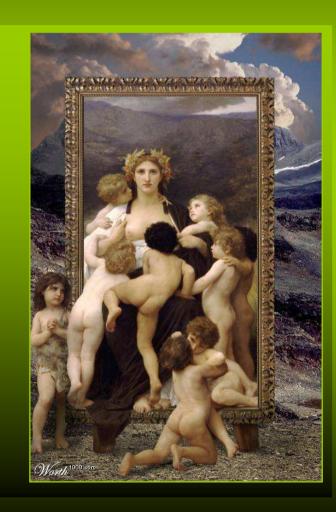
"Listening is the most important communication skill"

Consensus Forum Discussion on Each Individual Case Prospective Comprehensive Treatment



Single Setting("One-Stop-Shop")

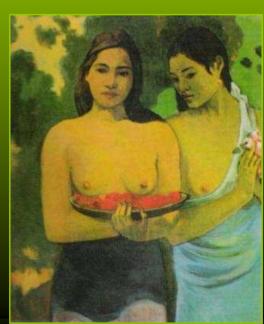
Separate Settings ("Centers Without Walls")



Europe "Florence Statement" (1998)

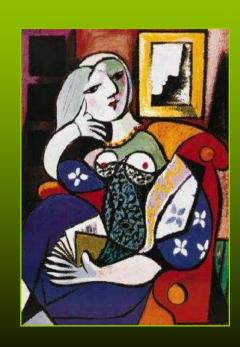
"All women across Europe should have access to fully equipped, dedicated breast units."

First EBCC (EUSOMA, EORTC-BCCG, EUROPA DONNA)



European Guidelines Accreditation of Breast Units

EBCC:
Brussels (2000)
Hamburg (2004)
Nice (2006)



GUIDELINES:

- EUSOMA, EORTC-BCCG
- ESSO
- BASO
- UKNHS

CONSENSUS:

- NIH
- NCCN
- ST. GALLEN



European Parliament (2003)



"All units involved in screening, diagnosis or therapeutic activities must ensure the formation of proper multidisciplinary team work"





R.W. Blamey, L. Cataliotti

European Journal of Cancer 42: 1331-37, 2006

Position Paper

EUSOMA Accreditation of Breast Units





European guidelines for quality assurance in breast cancer screening and diagnosis Fourth Edition

Editors

N. Perry

M. Broeders

C. de Wolf

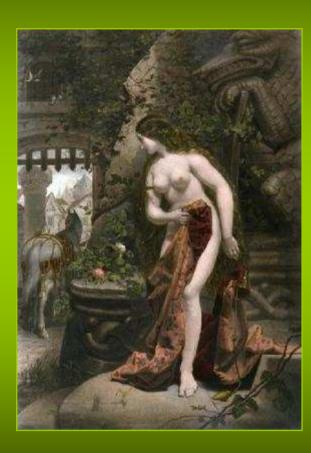
S. Tornberg

R. Holland

L. von Karsa

Technical editor

E. Puthaar





Authors

R. Blamey

L. Cataliotti

This is a revised version of the original EUSOMA position paper published in 2000 (European Journal of Cancer 2000; 36:2288-2293)

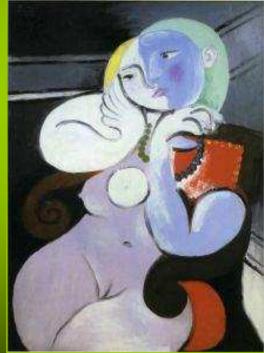




Breast Cancer Facts in Europe

 According to WHO, mammography screening can reduce deaths from breast cancer by up to 35%.

 90% of all breast cancer cases could be cured if detected early and treated in quality assured specialist breast units.



Statistics based on data from the International Agency for Research on Cancer (www.iarc.fr)

Breast Cancer European Parliament Resolution

Session document 18.10.2006

European Parliament resolution on breast cancer in the enlarged European Union

- Nationwide screening
- Nationwide interdisciplinary centers



Breast Cancer European Parliament Resolution (25/10/2006)

Nationwide Interdisciplinary Centers

"Since treatment in an interdisciplinary Breast Center has proven to raise chances of survival and to improve the quality of life"



Breast Centers

USA

Breast Cancer Treatment Guidelines

National Accreditation Program



NAPBC Member Organizations

American Board of Surgery

American Cancer Society

American College of Surgeons

American Society of Breast Disease

American Society of Breast Surgeons

American Society of Clinical Oncology

American Society for Therapeutic Radiology and Oncology

Association of Cancer Executives

Association of Oncology Social Work

College of American Pathologists

National Cancer Registrars Association

National Consortium of Breast Centers

Oncology Nursing Society

Society of Surgical Oncology



Making Multidisciplinary Cancer Care a Reality

A National Breast Cancer Centre Report and Recommendations

July 2006

Funded by the Australian Government Department of Health and Ageing

Working together as a team means winning together as a team.



SIS-International School of Senology

International Standard For Breast Care

?



Synergy among Breast Units





Breast Unit Directory		Certified by Eusoma
Jan. 2011		
	Europe	
=	Austria - 4	2
•	Belgium - 20	1
N	Bosnia and Herzegovina- 1	
=	Bulgaria - 1	
	Czech Republic - 2	
=	Estonia - 1	
	France - 2	
	Germany - 21	20 💂
#	Greece - 1	
	Hungary -1	
	Italy - 20	1





Synergy among Breast Units





Breast Units Directory cont. Jan. 2011			Certified by Eusoma
	Europe (cont.)		
4	Kazakhstan - 1		
=	Lithuania - 1		
=	Netherlands - 3		
	Poland - 1		
<u>•</u>	Portugal - 4		
=	Solvenia -1		
c	Spain - 5		



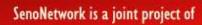
Synergy among Breast Units

SenoNetwork is a joint project of





Bre	east Units Directory cont. Jan. 2011	Certified by Eusoma
•	Switzerland - 4	2
<u>o</u>	Turkey - 1	
28	United Kingdom - 3	
	Africa	
>=	South Africa - 1	
3	Tunisia -1	
	Asia	
==	India -1	
C	Pakistan -1	





Synergy among Breast Units





Bre	Certified by Eusoma	
=	Syrian Arab Republic - 1	
	Australia and Oceania	
<u> 20</u>	Australia - 1	
	Latin America	
<u></u>	Brazil - 5	
	Chile – 1	
	Mexico - 2	

Breast Cancer European Parliament Resolution

Session document 18.10.2006

Nationwide screening

Nationwide interdisciplinary centers



Mammography

1913: Albert Salomon. Inventor of Breast Radiology

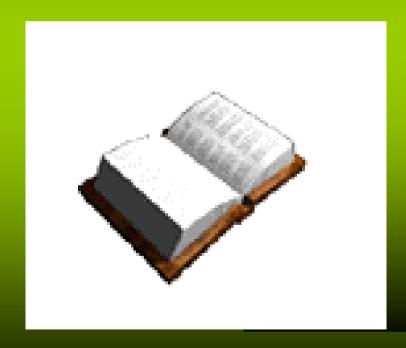
1949: Raul Leborgne. Low Radiology Radiation

Mid 1950's: Jacob Gershon-Cohen: First Screening

1969: Charles-Marie Gros: Senograph

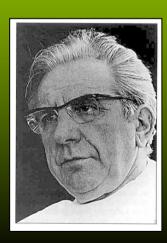
SIS-International School of Senology

Learning from History



Charles-Marie Gros (1910-1984)

- Senology
- First Health Service for the Diagnosis and Treatment of Breast Diseases (1960)
- The Senograph (1969)
- SIS (1976)





YES, I DID HAVE MY MAMMOGRAM
TODAY... WHY DO YOU ASK?

SIS

Active Members: 37

Honorary Members: 60



International Scientific Network: 464

SIS-International School of Senology

International Standard For Breast Care



Thank you!!

